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Inland Residential Real Estate Services LLC Announces Interactive Multifamily Platform

Oak Brook, III. – Inland Residential Real Estate Services LLC ("Inland Residential" or "the Company"), a full-service property management firm specializing in the management of multifamily properties owned by entities that are part of The Inland Real Estate Group of Companies, Inc., announced today the launch of the Company's digital multifamily platform, LiveatInland.com.

Designed as an interactive portal to showcase Inland Residential's wide-reaching, national footprint, LiveatInland.com provides a consolidated, comprehensive view of the more than 16,500 units that Inland Residential manages throughout 72 apartment properties in 18 states across the U.S. for a total of nearly \$3 billion in assets under management.

"We are pleased to introduce LiveatInland.com as a one-stop-shop for details and information regarding our company's property management capabilities as well as the expanding multifamily portfolio managed by Inland Residential," said Niall Byrne, president of Inland Investment Real Estate Services, Inc. "We've found this platform allows us to increase efficiency and simplify processes in our business while providing outstanding customer service to all of our residents."

Through LiveatInland.com, prospective renters can read about various properties, view photos, take virtual tours, apply online and rent an apartment in real-time, while current renters benefit from the ease of submitting service requests, paying rent and communicating with the property management team any time of day. The site also assists with relocation, as any renter looking to move to another state can view affiliated Inland Residential-managed properties and units available throughout the country. With a pre-approved application on file, current renters can simply transfer to a different property without going through the application process again, providing an easy and cost-saving solution for both the renter and the Company.

"We designed LiveatInland.com to be a user-friendly experience with capabilities that any renter could easily integrate into their digital lifestyle," added Byrne. "It is evident from the 25,000 total unique visitors that have visited LiveatInland.com in 2018, that the platform is an excellent complement to the services and engagement our more than 400 property management employees across the country provide on-site to our residents."

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About Inland Residential Real Estate Services LLC

Inland Residential Real Estate Services LLC is a full-service property management firm specializing in the management of multifamily properties owned by entities that are part of The Inland Real Estate Group of Companies, Inc. The Inland Real Estate Group of Companies, Inc. is comprised of a group of independent legal entities, some of which may be affiliates, share some common ownership or have been sponsored and managed by such entities or subsidiaries thereof.



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